

## **FACTS, FACTS and MORE FACTS**

### **A Commitment to Human Resource and Management Development**

As experts in Enterprise and Human Resource Development, we are committed to promoting Change through Writing, Training and Consulting Solutions. We provide customized solutions and information aimed at taking business to the next level. In that regard we, are a Kenya Government Certified Management Training and Development Consultancy firm through the **DIT - Directorate of Industrial Training**. This is the government branch in the Ministry of Labour which is charged with collection and disbursement of the Training levy that is contributed by all Kenyan employers as mandated by Cap 237 of the Kenyan laws. Browse more @ <http://www.ditkenya.org>.

The Managing Consultant and Chief Trainer of Newtimes Business Solutions, is also a Founder and Board Member of **PTAK - Professional Trainers Association of Kenya**. This body is continually steering development of the training vocation across all professions and disciplines in Kenya and the region. Browse more @ <http://www.ptakoffice.org>

Meanwhile, **did you know that:** -

- there are more than 50 articles written by the Managing Consultant and Chief Trainer of Newtimes Business Solutions and published in the Kenyan and Regional Print Press?
- all the articles are continually uploaded in our website ([www.newtimesconsultants.com](http://www.newtimesconsultants.com))?
- all the articles address challenges and solutions on management of the various personal, organizational, national and global concerns?
- all the articles are on change management, Leadership, Strategy and Entrepreneurial skills?
- all the articles address specific issues that could right now be a challenge to you as an individual or your own organization?
- the regular Newtimes Newsletter also uploaded since September 2006, similarly addresses day today management challenges right up to the global perspective?

**Did you further know that all our training and consulting solutions**

- Are meant to address the challenges dealt with in the said articles and newsletter?
- Can be tailored to suit your own or organization's challenges?
- Provide for measurement of the impact of training to our clients' businesses?

**Above all, did you know that our innovative 3 tier Staff Motivation and Capacity Building Training:-**

- Is the key to addressing much desired attitude change, corporate (re) - branding and performance skills improvement in the workplace?
- Addresses performance issues which are best handled when organizational employees acquire the right attitudes towards work and the employment situation?
- Is now a proven pre-requisite of all other organizational training interventions?

**Perhaps you also need to know that:-**

- Corporate Insurance Company Ltd which is a key player in the Insurance Industry in Kenya is one of the key beneficiaries of our innovative 3 tier Staff Motivation and Capacity Building Training. When the entire 70 company staff went through the training, their organization wide performance skills

**Tips – Me Too Brands attract the hardest strategy to sustain. Instead, realize and follow your passion for long range rewards**

**NEWTIMES BUSINESS SOLUTIONS ([www.newtimesconsultants.com](http://www.newtimesconsultants.com))**  
**Corporate Employee Branding and Management Development Solutions,**  
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levels improved by between 10 and 29 percent. During the same year, the premium turnover for Corporate Insurance Company increased by 16 per cent, whereas the profit levels tripled.

It was indeed a humbling experience for us to learn from the company that our training programs provided the magic that turned around Corporate Insurance Company Ltd.

- Pacific Insurance Brokers E.A. Ltd also joined the list of key beneficiaries of our innovative 3 tier Staff Motivation and Capacity Building Training in April -May 2009. Other beneficiaries of the same program include;-
  - GIMCO Limited
  - Dunlop Industries Ltd
  - Kenya Reinsurance corporation
  - Kenya Tourist Development Corporation and
  - Co-operative Insurance Company Ltd

View comments @ <http://www.newtimesconsultants.com/testimonials.html>

It may also be interesting to know that our Organizational Energizers and Re- energizers are up and running. These are 11/2 - 2 hour motivational training sessions that address various organizational performance challenges. Since they are demand driven, the organization chooses desired area of training and leaves us to do the rest. British American Insurance Company and Sasini Tea and Coffee Ltd have already embraced this interesting solution.

- The Managing Consultant and Chief Trainer of Newtimes Business Solutions in September 2006 guided the Kenyan Ministry of Youth Affairs on the implementation of the then KES 1 billion Youth Enterprise Fund as well as promotion of entrepreneurship in Kenya. See "[The study of the Impact of education and training on Entrepreneurship development in Nairobi, a case study of Barclays Bank Business Club](#)", A now published international research based on a case study of Barclays Bank Business Club, by the same consultant is now the blue print of entrepreneurship development interventions by the banking industry in Kenya. See [Promotion of Youth Entrepreneurship for employment and wealth creation in Kenya](#)"
- The Managing Consultant and Chief Trainer is still an occasional Radio/TV discussant on entrepreneurship and business development skills since 2006.

Now, you at least know that we, at **Newtimes Business Solutions**, are committed to providing customized Training and Consulting Solutions in the interest of taking business including yours to the next level.

Welcome for more

**Mwangi Wanjumbi (MKIM)**  
Managing Consultant and Chief Trainer  
Newtimes Business Solutions

Business/Inspirational Writer and COYA Consultant for Kenya Institute of Management (KIM)  
Founder and Board Member - PTAK (Professional Trainers Association of Kenya)

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